

12 ADS \$349/MO	24 ADS \$349/MO	<input type="checkbox"/> 36 ADS \$299/MO	<input type="checkbox"/> 48 ADS \$299/MO	UPGRADE \$100/MO	HALF PAGE FEATURE WRITER
2 PG FEATURE HALF PG ARTICLE	2 PG FEATURE 1 PG ARTICLE 1 PG ARTICLE 2 HALF PG ARTICLES	FRONT COVER 2 PG COVER STORY 2 PG FEATURE 2 HALF PG ARTICLES	COVER WRAP 4 PG COVER STORY 2 PG FEATURE 1 PG ARTICLE 4 HALF PG ARTICLES	<input type="checkbox"/> DOUBLE THE SIZE OF YOUR AD TO ¼ PAGE <input type="checkbox"/> EXTRA 2 PAGE FEATURE ARTICLE EVERY YEAR	<input type="checkbox"/> 18 X \$499 <input type="checkbox"/> 36 X \$399 INCLUDES FULL PAGE WRITER BIO

Every Business Has a Story

Company

m a g a z i n e

AD CHANGES AND DEADLINES: One of our biggest incentives is that you are allowed to change your ad as often as you wish, without ever incurring extra fees to do so. Ads from previous month will run continuously without changes until you submit one to us or work with the designer to create one. Without final approval, we cannot change. For ads, articles and experts, if your material is not turned in by print date, your invoice will still be due for the month, but you will receive a "make-up" chance to run the material at the end of your agreement. Ads or all artwork are our property but can be purchased for \$99 to then be used anywhere by you.

ARTICLE/COVER: Articles can be run anytime during your agreement. Covers/wrap and cover stories are scheduled for future publications. In both cases, you will supply the written article and assume all liability for your article. We have the right to make any final editing choices. If client wishes to hire us to write the article, a \$150 will be billed to pay the hired writer.

PHOTOGRAPHY/ARTWORK: Photographers are not our employees, thus your photos are owned by the photographer. You can choose to purchase your photos from them.

BILLING: Billing starts from the date of contract signing. All rates are per publication. Billing will occur on the 1st of every month. \$20 late fee, per ad, per month. Contract prices do not include sales tax. We have the right to suspend ads/features with past due balances.

GUARANTEE: The undersigned Guarantor hereby - personally guarantees - full payment of the signed for package.

ON HOLD/CANCELLATION: Client is allowed to go "on hold" for up to three months during package term, but must be current financially to do so. These months do not expire contract term. There is a penalty to cancel services early. \$1,500 for 12 month term. \$2,500 for 24 month term, or \$5,000 for 36/48 month term, plus \$2,500 if a cover was run. Customers on terms shorter than 12 months and wish to cancel will owe entirety of their contract. Client must be current financially to cancel, or agreement will continue to run as is. Clients, who use IMS BARTER to pay their invoice, will convert to cash for months that barter is declined. If client who pays with barter cancels, cancellation penalty will be owed in cash, not barter.

RENEWAL: Upon expiration of contract term, this agreement will automatically renew on a month-to-month basis. Current and month-to-month clients must sign our cancellation form to activate cancellation and all monies must be satisfied. There is a 30-day cancellation notice, starting with the 1st of any month.

This contract shall be binding upon and inhere to business successors, heirs and assigns should transfer of ownership occur. This means if you transfer, sell, or pass away, the new owners take over the agreement. By signing, you agree to all the terms listed above. **New clients have a one-time ad development fee of \$59**

NOTES:

HALF PAGE ARTICLE	FULL PAGE ARTICLE	2 PAGE FEATURE	1/8 PAGE AD ONLY	FULL PAGE WRITER UPGRADE
<input type="checkbox"/> 6 X \$99	<input type="checkbox"/> 10 X \$99	<input type="checkbox"/> 10 X \$159	<input type="checkbox"/> 12 X \$199	<input type="checkbox"/> \$199 PER MO

DATE _____ BUSINESS NAME _____ EMAIL _____
SALES REP _____ BUSINESS ADDRESS _____ CC _____ - _____ - _____
PHONE _____ CELL _____ EXP _____ / _____
PRINT NAME _____ SIGNATURE _____